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www.lovelandtennis.org

Loveland Tennis Association Newsletter

March 2022

From the President's Desk....

Greetings LTA members and tennis fans,

The LTA newsletter took a little hiatus in 2021 but it's back and ready for the 2022 season. What a crazy past two years it's been! From everything we've experienced during this pandemic, here's something at first glance that may seem like a bit of a surprise: the last two years have been good to tennis.

After all, the words "good" and the years "2020" and "2021" don't often go together, unless you're saying "good grief" or "this outfit and mustard stain are good enough for this Zoom call." While many people and local businesses have struggled the past two years, tennis has actually experienced a boon.

Over the past two years, tennis has seen a 27.9% increase in participation nation-wide, growing by approximately 4.9 million players over that time period (2019 v 2021). In 2020, participation in the sport increased by 22%, with 4 million more players than in 2019. According to the Physical Activity Council's (PAC) Participation report produced by Sports Marketing Surveys, which monitors more than 120 different sports and activities, more than 22.6 million people took to the courts in 2021, up approximately 1 million players and 4.5% from 2020.

So as we get this new 2022 season underway I would like to welcome all our new LTA members and tennis fans and say welcome back to everyone who has taken some time away from the sport, whether that was a few months, a year, 2 years or 10 years, we're happy to see you again and welcome back!

As always, I would like to thank all of you—the LTA members and tennis fans of our community—for your continued support of the association and the sport. I would like to thank all our board directors, league coordinator Val Hecker, current co-Treasurers Greg Hecker & Brent McNair, and all our volunteers who have helped with LTA leagues, tournaments and events; it's all of your hard work behind the scenes that makes everything go round and it's what makes these events so exceptional! This year I would like to welcome new LTA board director Kelly Blanks to the team. From all our board directors, we all look forward to working with you!

This year we will see some exciting new changes, from the Loveland Tennis Association doing a trial year on a new league registration process, to a brand new concessionaire for the City of Loveland's tennis program through the Parks and Recreation Department, to a brand new Executive Director for the National Junior Tennis and Learning Fort Collins (which includes Loveland and most of Northern Colorado).

Like everyone here I look forward to the upcoming tennis year and want to wish everyone good luck in all of your matches and good luck in all of your 2022 tennis league seasons.

LET'S MAKE 2022 A GREAT YEAR!!!!!!



Taylor Nguyen, LTA President

In the Community...

The City of Loveland is serving up something new this year for the city run tennis programs by the City of Loveland's Parks and Recreations Department. Marsh Riggs, the owner of Coast to Coast Tennis, had been serving as the concessionaire the past two years but unfortunately has taken a new position in Washington. However, the city is eager to announce that Steve Williams from the Williams Tennis School has been awarded the new contract as the new concessionaire and head pro. Contact Steve at 970-222-3439 (call/text) or email him at steve@williamstennisschool.com. Additional information can be found at www.williamstennisschool.com/programs.html and <https://www.lovgov.org/services/parks-recreation/parks-facilities/tennis-pickleball>.

Additionally, we'd also like to announce him as the new executive director of the National Junior Tennis and Learning Chapter Northern Colorado, taking over for Dave Boone. NJTL was created in 2005 to provide tennis, education, life skills and leadership to the children of Fort Collins and surrounding communities. It also provides volunteer and mentor opportunities with our high school players to teach everyone life skills, and this great game. Programming includes the towns of Wellington, Fort Collins, Greeley, and Estes Park.

From the LTA Treasurer...

In 2021, the Loveland Tennis Association was able to raise over \$5,300 from the **Loveland Open Tennis Tournament**, for the local Boys & Girls Club of Larimer County in spite of the on-going pandemic. All the volunteers, help, and donations were greatly appreciated. For any people who would like to volunteer at this years Loveland Open tournament, please contact tournament director Val Hecker at vhecker1978@gmail.com.

Membership dues and the USTA Leagues are about to get started. Don't forget to renew your LTA membership. Payments can be accepted via Venmo at the username **@Greg-Hecker-2-LTA**. Please be sure to add a description to your payment (ex. LTA membership, player fee for 18+ Adult League, summer social, etc.). Also, for more information you can visit <https://www.lovelandtennis.org/membership>

The association will continue to do our best to maintain a stable financial condition and to support our community. Our LTA membership has stayed steady in the previous 2 years. As always, we will continue to provide Spring Fling and Fall Fest events free of charge. Everyone's continued support is immensely appreciated!!

Greg Hecker, LTA Treasurer

Leagues...

The 2021 tennis league season is beginning to get underway. You should have had your minimum rosters turned in for USTA TRIO, Mixed 18+, Adult 18+, Adult 55+, & Women Daytime Doubles by now, with others coming due. Please check the [2022 USTA League Registration Form](#) for upcoming roster due dates. Get your teams registered and renew your USTA and LTA memberships if you haven't already done so for any of the remaining league seasons.

For 2022, the Loveland Tennis Association is going to do a "Trial" year for its 2022 league registrations. Instead of captains having to collect the total of USTA player's fees and court fees for leagues, captains will only have to collect the court fees from their players. The new step by step process can be found at <https://www.lovelandtennis.org/leagues>. The old process is still up as well if you want to continue as you have in the past

This year there will be a few changes to the USTA leagues, the changes can be found at http://www.colorado.usta.com/cta/adults/adult_league_resources/changes_for_this_season/.

Val Hecker, League Coordinator

LTA Summer Socials

The LTA summer socials will be back this summer and are open to all adult LTA members. Summer socials are held at North Lake Park Courts (aka Loveland High School) and will be \$5 per player to cover the cost of court reservations, tennis balls, and beverages. The Spring Fling and Fall Fest socials will be free of charge. The summer social schedule has yet to be determined, so please visit <https://www.lovelandtennis.org/socials> for the updates.

Save the Dates...

LOVELAND OPEN – (July 11-17, 2022)

Registration closes July 4th. Click [HERE](#) to register.

NORTH LAKE INVITATIONAL – (September 22-25, 2022)

Registration closes September 16th. Click [HERE](#) to register.

Flying Horse Clay Indoor – (April 15-17, 2022)

Registration closes April 8th. Click [HERE](#) to register.

Denver City Open – (June 10-19, 2022)

Registration closes April 8th. Click [HERE](#) to register.

Steamboat Championships – (July 29-31, 2022)

Registration closes April 8th. Click [HERE](#) to register.

Colorado State Open – (August 25-September 4, 2022)

Registration closes April 8th. Click [HERE](#) to register.